

# Become a PARTNER!



## ARCA's 11th ANNUAL

Bob Scanlon and Steve Mackie

## BOWL-A-THON!

featuring Mayors on Strike!



### \$20,000+ Presenting Partner (Limit 1)

#### Before the event:

- Broadcast: Live TV Promo
- Logo in collateral materials and in Print / Social Media
- Radio / Print ad recognition
- Press Release specific to partner
- Invitation to ARCA's private Poinsettia Evening

#### At the event:

- Three (3) Bowling Teams
- Stage Presence
  - Launch of Mayor's on Strike Competition
  - 3 Minute presentation of your business
- Mayor's Award Presentation
  - Logo on Mayor's crystal award
- Premium Banner Placement
  - Two banners, 10' x 4'
  - ARCA will produce banners
- Shout outs every session

### \$10,000 Premier Partner (Limit 3)

#### Before the event:

- Press Release
- Logo on Collateral Materials and in Print / Social Media
- Invitation to ARCA's private Poinsettia Evening

#### At the event:

- Two (2) Bowling Teams
- Premium Banner Placement
  - One banner, 8' x 3'
  - ARCA will produce banners
- Shout outs every session

### \$5,000 Award Partner

#### Before the event:

- Press Release
- Logo on Collateral Materials
- Invitation to ARCA's private Poinsettia Evening

#### At the event:

- One Bowling Team
- One Banner Placement (produced by partner)
- Shout outs every session

### \$2,500 Supporting Partner

#### Before the event:

- Logo on Collateral Materials
- Invitation to ARCA's private Poinsettia Evening

#### At the event:

- One Bowling Team
- One Banner Placement (produced by partner)
- Shout outs every session

### \$1,000 Team Partner

#### Before the event:

- Invitation to ARCA's private Poinsettia Evening

#### At the event:

- One Bowling Team
- One Banner Placement (produced by partner)

**100% of your sponsorship will  
benefit nearly 700 children  
and adults receiving services  
from ARCA.**

Contact Michele at [MCody@ARCASpirit.org](mailto:MCody@ARCASpirit.org) or 505.332.6803 for more information.