

Media Release

06/15/10 – Corrales Resident Robert Scanlon and Rio Rancho’s Steve Mackie Sponsor ARCA’s 2nd Annual Bowl-a-Thon

<http://www.ARCAOpeningDoors.org>

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Community has a Ball at ARCA’s 2nd Annual Bob Scanlon/Steve Mackie Bowl-a-Thon

Mayor Swisstack Proclaims ARCA Day in Rio Rancho

Albuquerque, NM – The ARCA family was joined by friends, dignitaries and even Thunderbirds mascot *Trey* to celebrate ARCA’s 2nd Annual Bob Scanlon/Steve Mackie Bowl-a-Thon at Rio Rancho’s TenPins and More. “We haven’t stopped smiling,” said Michele Cody, ARCA Foundation Development Director. “People who might never have met had a blast bowling together. On top of the fun, our bowlers collected \$75,000 in pledge commitments!”

Robert (Bob) Scanlon has sponsored the event for two years. “I would see folks from ARCA bowling and be profoundly touched by their keen abilities - living in the moment, experiencing joy, sharing genuine laughter,” said Scanlon. “I wanted to invite other people to see beyond the “disabilities” label and just

make some new friends. At the same time, I hoped to raise much needed funding for ARCA programs.”

“ARCA’s mission is to open doors for people with developmental disabilities to be valued members of the community,” said Elaine Solimon, ARCA Executive Director. “In many ways this annual event exemplifies our hope for each and every individual in our care to create lasting relationships which enrich meaningful, joy filled lives. The funding helps keep crucial programs like specialized literacy and health and wellness available to them.”

Rio Rancho Mayor Thomas Swisstack proclaimed June 5, 2010, ARCA Day in the City of Rio Rancho. “ARCA provides individuals the opportunity to live causative lives and by doing this communities are benefited,” said Mayor Swisstack.

Local businesses including Manuel Lujan Agency, Bank of the West, Technology Ventures Corp., French Mortuary, Meyners + Company, Bank of Albuquerque, New York Life, TenPins and More, Azar Computers, RJC Advertising and Clear Channel Outdoor all contributed to the success of the day.

“I’m very happy my investment in this ARCA event was so well leveraged,” said Scanlon, “but, it’s the gift of new friendships that was priceless. There were no

barriers, just mutual acceptance and respect. It was another beautiful day at ARCA. I am humbled to have been part of it.”

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ARCA is a nonprofit organization founded in 1957 by a group of Albuquerque families who had children with developmental disabilities. The mission of ARCA has remained consistent for 53 years: opening doors for people with developmental disabilities to be valued members of our community. For more information, please call Michele Cody at 505-332-6803 or visit our web site at www.ARCAOpeningDoors.org.